

AGENDA

INTERNATIONAL RETAIL FORUM 2022

- 8th & 9th November -
Frankfurt









International Retail Forum – Day 1

Tuesday, 8th November

09:00	Welcome		MN	00:10
09:10		Digital transformation in Retail & IT Portfolio Management	August Harder	00:45
09:55	MIGROS	Migros EIGER - one of the largest greenfield S/4 transformation programmes in retail	Franziska Reist & Martin Koch	00:45
10:40	Coffee Break			00:20
11:00	SAP	SAP S/4HANA & Industry Cloud	Dani Khalaf	00:45
11:45	coop	Coop CH Experience sharing of an SAP S/4 Transformation of two SAP Retail ECC systems leveraging a bluefield approach	Stefan Gempp	00:45
12:30	Lunch			01:00
13:30	Axfood	Axfood Co-innovation with SAP on Category Management - Improve customer choice, drive sales and reduce supply chain costs by leveraging SAP Assortment Planning.	Dick Due Pedersen (Axfood), Anna Ihme (Axfood) Guido Menkhaus (SAP)	00:45
14:15	Harrods	Harrods Overview of how a luxury department store is addressing their business challenges with SAP and outlook of their future roadmap.	Erik Rasmussen	00:45
15:00	api	API Addressing fluctuating demand challenges within pharmaceutical wholesale with SAP Unified Demand Forecasting	Michael Standfield	00:45
15:45	Coffee Break			00:20
16:05	coop	Coop CH Replenishment Planning	Pascal Dambach & Amaro Barreal	00:45
16:50	retail solutions	retailsolutions & SmartShift S/4 Transformation Methodology & Tools	Dan Harvey, Christian Hager & Arndt Hoffmann	00:45
18:30	Evening Event & Networking			

International Retail Forum – Day 2

Wednesday, 9th November

09:00		Welcome	MN	00:10
09:10		McKinsey Trends in consumer industry and maximize your value of S/4HANA transformations	Guido Hoepfner	00:45
09:55		Pets at Home Enhancing Promotion Planning & Execution with SAP PMR	Mariusz Kwiatkowski	00:45
10:40		Coffee Break		00:20
11:00		Asda / George Asda/George's SAP journey, lessons learned and insights into the use of SAP UDF at a high volume fashion retailer	Sunjeev Gill	00:45
11:45		SAP SAP Roadmap - Predictive planning and inventory optimization	Sylvia Ludwig & Dr. Barbara Wessela	00:45
12:30		Lunch		01:00
13:30		Heinemann Promotion Planning & Calendar - Optimisation of Promotion Planning & Execution at Gebr. Heinemann	Jan Knorr / Nicole Wolff	00:45
14:15		Axfod Leveraging SAP UDF and the RS UDF Cockpit for demand planning and forecast optimisation	Anders Wiklund / Tobias Eriksson / Karl Bend (retailsolutions)	00:45
15:00		Close		